

Dec. 7 1939

Gentlemen:

I had hoped very much to be able to come to Chicago at this time, but I am detained in the east, and have asked Mrs. Lanley to come read my message to you.

I cannot begin to write about all the things I would like to, but first and foremost in my mind is the thought that we must have a better understanding, and freindlier relations between our two leagues. If we hope to command the respect of the baseball loving public, we must enter upon a program of better coordination between our two groups. We must overcome our selfish attitudes, and realize that the baseball is no stronger than the weakest team.

I would like to see a program of joint publicity to familiarize all fans east and west with all players and teams. This should be very easy to do by ~~secretaries~~ ^{managers} exchange publicity and distribute it in their respective territories.

I would like to see a joint schedule meeting so we could arrange for any intersectional games. This meeting should be held at the best vantage point, and railroad fares pro-rated one representative for each team. (Officers?)

I would like to see intelligent discussion and planning in advance for the East West game, instead of arguments and dissatisfaction after. Every year since its inception this has been the story.

I believe it would be profitable to play a world series between the penant winners of both leagues. If such a series is to be played, preliminary discussion should take place now.

Last but not least I hope every one is ready to elect a Commissioner. I am sure we will all agree that we need one. Each of you received a letter from me with the name of a gentleman I believe would fill the position well. I hope you have all made inquiries about him. If someone else is better qualified I will be glad to learn of him. No matter who is our choice we will not be treating ourselves fairly until someone is elected to that position. Someone who will act unselfishly, intelligently, and unbiasedly, and whose decisions we will all respect.

Very Truly Yours